

SPORTS & PHYSICAL EDUCATION



INTRODUCTION

A career in sports and physical fitness is a unique occupation. It is a profession by which a student can earn a substantial amount of money and at the same time stay fit. Apart from being a profession, sports has the potential to build character- concepts such as self discipline, teamwork, sacrifice and fair play can be learned and enhanced through athletic competition.\

SKILL SET

- Patience
- Energetic
- Enthusiastic
- Good stamina
- Physical fitness
- Commitment to sports
- Perseverance and a sporting spirit

CAREERS IN SPORTS

- Sport Lawyer
- Sport Science
- Sports Dieticians
- Sports Statistician
- Sport Management
- Coach/ instructor
- Sports journalism
- Fitness directors
- Fitness directors
- Physical therapists
- Sports event planner
- Sports psychologists
- Umpires and referees
- Sports engineering
- Sports commentator
- Professional Players
- Sports photographer
- Sports Manufacturing
- Sports Athletic trainers
- Sports facility manager
- Sport Health & Fitness
- Sport Media & Marketing
- Sport Teacher & Coaching

SCOPE OF SPORTS MANAGEMENT IN INDIA



After completing your education, you can look at the following professional opportunities to make a break into the sports business.

1. Sports Agents

Sports agents look after the athlete's professional career and act as a bridge between the player and the outside world. They handle the athlete's legal contracts, finances, and even endorsement deals. For example: In a case where a company wants to contact a sports person to endorse their product and inspire fans to use that specific product, they contact the agent and discuss the appointment, monetary aspects, and fix the shooting dates accordingly.

2. Sports Information Directors

Sports Informational Directors work closely with a sports team and various media outlets to bolster public relations through positive media coverage. To this end, they organize press conferences to allow the media access, document and publicize their accomplishments in various media channels and write press releases for them.

3. Sports Marketing Manager

Marketing is an important part of any business and equally so for the world of sports, as it helps in promoting and sponsoring sports events. Besides this, sports marketing also helps in building brand loyalty, wherein fans positive association with the team help in supporting the specific team and the event. They don't work directly with the athletes rather they are associated with particular sports companies the team is associated with.

4. Lecturer

With a degree in Sports Management, you can become a lecturer too, and teach at colleges and universities. You can impart your own knowledge to students about the principles and practices of sports management, its ethics and legal aspects, besides many other things.

5. Sports Event Manager

A degree in Sports Management also allows you to be a part of the event planning team. The responsibilities of sports event managers include identifying the target audience and the brands to associate with. They also plan the event venue and overlook its proper maintenance, staff, logistics, and technical details to ensure smooth conduct of the match or event.

SPORTS MANAGEMENT



Course: BBA SPORTS MANAGEMENT

This course is designed to provide the students with the organization and communication tools which are required to manage sports events, teams, federations and sports clubs. On completion of this course, students will become effective leaders and managers in the sports industry.

TOP COLLEGES

- **National Academy of Sports Management, Mumbai**
 - **Course:** Diploma Sports Management
 - **Duration:** 11 months
 - **Eligibility:** Must have completed Class XII with a minimum aggregate of 50% for Open Category & 45% for reserved category in all the subjects
- **International Institute of Sports Management IISM, Mumbai**
 - **Course:** Bachelor of Sports Management (BSM)
 - **Duration:** 3 Years
 - **Eligibility:** Must have completed Class XII with a minimum aggregate of 50% for Open Category & 45% for reserved category in all the subjects
 - **Selection process:** Entrance Test SMAT + Panel Interview
- **George College – Kolkata**
 - **Course:** Bachelors of Sports Management
 - **Eligibility:** Passed 10+2
 - **Selection process:** Candidates will be selected on the basis of demonstrate good presentation and language skills.

PHYSICAL EDUCATION

- **Indira Gandhi Institute of Physical Education and Sports Science, New Delhi**
 - **Course:** B. Sc. Physical Education & Health
 - **Duration:** 2Years



- **Eligibility:** 10+2 any stream
- **Selection process:** Selection/Admission will be based on the combined weighted average of percentage scored in the Entrance Test, Physical Fitness and Sports proficiency where the weights are:
Entrance test 50%
Physical Fitness Test 20%
Sports Proficiency 30%

➤ **Bombay Physical Culture Associations College Of Physical Education, Mumbai, Maharashtra**

- **Course:** Bachelor of Physical Education (B. P. Ed.)
- **Selection process:** Common Entrance Test (CET) + Physical Fitness Test (Practical), Written, Oral & Medical Test.

❖ **Note:** Preference will be given to the candidates having a background of participation in Games and Sports at Inter collegiate/Inter University / State / National Level

➤ **Lakshmibai National Institute of Physical Education, Gwalior, Madhya Pradesh**

- **Course:** Bachelor of Physical Education (B. P. Ed.)
- **Eligibility:** Passed 10+2 with 50% marks
- **Selection process:**
 - Physical Fitness - 50 marks
 - Proficiency in Games & Sports - 50 Marks
 - General Awareness, Sports Awareness, Reasoning and Communicative Skills (Written Test) - 50 Marks
 - Final Selection: Selection is based upon your all above tests

➤ **Netaji Subhas National Institute Of Sports : Patiala**

- **Course:** Diploma In Sports Coaching
- **Duration:** 12 Months: 1st July to 30th April (10 months period of the course) and two months compulsory Internship from May to June.
- **Educational Qualifications:** 12th Passed

Sports Achievements: Participation in Olympic Games/Senior World Championship/Commonwealth Games/Asian Games/Senior Asian Championship is required

Entrance Test: The selection of candidates for admission will be carried out through written test, practical tests, Interview and medical fitness examination.



- Theory: General knowledge and the knowledge in your opted sports discipline.
- Practical: Proficiency of the specialized sports (in your opted sports discipline)
- Interview: Personality, power of expression, knowledge etc.

Disclaimer: The information provided here is best to our knowledge. It is highly recommended that you should cross-check the source of information through the specific Colleges and Institutes. WonderSkool (WS Education Pvt Ltd) is in no way responsible for the decisions made solely on the basis of this document