

FASHION DESIGNING



INTRODUCTION

Fashion designers create original clothing, accessories, and footwear. They sketch designs, select fabrics and patterns, and give instructions on how to make the products they designed. Fashion designers work on the design of clothing and fashion ranges. They typically specialize in one area of design, such as sportswear, children's wear, footwear or accessories.

Fashion designing colleges in India render the dual advantage of rich industrial exposure-cum-creative designing lessons which are of world-class standard.

Fashion design is the applied art devoted to the designing of clothing and lifestyle accessories. This art is influenced by cultural and social attitudes and has evolved over time and place. Fashion designing has come a long way from the designer clothes worn by the royalty of the ancient world to the haute couture products of the present.

Fashion designing is one of the most lucrative, appealing, glamorous and exciting career options in today's world. If you have a penchant for creativity, style and originality, a career in fashion designing is the one tailor made for you.

On one hand, the fashion industry satisfies both the creative fancies and the materialistic needs of the people. On the other hand, it promises glamour, fame, success and a high pay package to the talented people.

SKILL SET

To start a career as a fashion designer, two types of qualifications are required, that is, natural and acquired.

• **Natural:** this skill set would comprise of a decent aesthetic sense, colour expertise, good taste and sense of trends and fashion. An eye for detail, knowledge of fabrics and so on is a big plus for those serious about a career as a fashion designer.

- Artistic & creative
- Ability to translate ideas in sketches
- Sense of colour i.e. combination of shades and tones, visual imagination
- Knowledge of market trends.

• **Acquired** skills would be a qualification from a decent, recognized fashion Institute. You can enroll for either a full-time course or a part time certificate course. Students usually take these up after their 10+2 level.

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TOP COLLEGES

➤ **National Institute of Fashion Technology, PAN INDIA**

- Delhi
- Mumbai
- Bangalore
- Gandhinagar
- Kolkata
- Chennai
- Hyderabad
- Patna
- Kangra and more

Eligibility: 10+2 any Stream

Course: B.Des

Admission Criteria: Entrance+ Studio test+ Interview

➤ **Northern India Institute of Fashion Technology, Mohali**

Eligibility: 10+2 any Stream

Course: B.Des

Admission Criteria: Entrance+ Studio test+ Interview

➤ **Indian Institute of Art And Design (IIAD), Delhi**

Eligibility: 10+2 any Stream

Course: B.A. (Hons.) Fashion Design

Admission Criteria: Entrance+ Studio test+ Interview

➤ **MIT Institute of Design, Pune**

Eligibility: 10+2 any Stream

Course: B.Des Fashion Design

Admission Criteria: Entrance+ Studio test+ Interview

➤ **Footwear Design and Development Institute, Multiple Locations**

- Noida
- Rohtak
- Kolkata
- Jodhpur

- Chennai
- Chhindwara
- Patna
- Chandigarh
- Guna
- Hyderabad
- Ankleshwar
- Fursatganj

Eligibility: 10+2 any Stream

Course: B.Des Fashion Design

Admission Criteria: Entrance+ Studio test+ Interview

➤ **Pearl Academy, Delhi**

Eligibility: 10+2 any Stream

Course: B.Des Fashion Design

Admission Criteria: Entrance+ Studio test+ Interview

CAREER OPTIONS

Fashion Designers	Fashion Coordinators	Illustrator
Fashion Consultant	Cutting Assistants	Fashion Stylist

JOB PROSPECTS

With professional designers as apprentices	With manufacturing units & export houses
Boutiques	Freelancing for fashion houses

Disclaimer: The information provided here is best to our knowledge. It is highly recommended that you should cross-check the source of information through the specific Colleges and Institutes. WonderSkool (WS Education Pvt Ltd) is in no way responsible for the decisions made solely on the basis of this document.

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