

PRODUCT/ INDUSTRIAL DESIGNING

INTRODUCTION

Industrial/product designers create a wide range of items, from everyday products, such as mobile phones, household appliances and cars; to larger items, such as industrial tools, equipment and machinery. They work on new products or improve existing ones, and use their understanding of technology, materials and manufacturing methods to improve the design and usability of an item.

SKILL SET

- Artistic
- Creative
- The ability to express the ideas through drawing, 3D models and computer aided designs
- An understanding of different materials and production methods
- Technical
- Management Skills
- Listening Skills

ELIGIBILITY

10+2 any stream

TOP COLLEGES

IDC IIT, Bombay

Course: B.Des

Duration: 4 Year

Eligibility 10+2

Admission: Entrance exam (UCEED)

MIT Institute of Design, Pune

Course: B.Des in product designing

Duration: 4 Year

Eligibility 10+ 2

Admission: Entrance Exam

Topic: DAT (Design Aptitude Test) + Studio Test + Interview

National Institute of Design, Ahmadabad

Course: B.Des in Product Design

Duration: 4 Year

Eligibility 10+2

Admission: Entrance Exam (Design Aptitude Test + Studio Test + Interview)

Pearl Academy of Fashion

Course: PLD Design

Duration: 4 Year

Eligibility 10+2

Admission: Entrance Exam (General Proficiency Test + Design Aptitude Test + Interview)

Symbiosis Institute of Design, Pune

Course: B.Des. In Industrial Design

Duration: 4 years

Eligibility: 10+ 2 with any stream

Admission: Entrance Exam (SEED)

Srishti Institute of Arts Design and Technology

Course: B.Des in Industrial Arts and Design

Duration: 4 Year

Eligibility 10+2 with any stream

Admission: Entrance Exam (SEAT)

JOB AREAS

Excellent employment opportunities are

- Design departments of manufacturing firms, industries.
- Consulting firms
- Specialists in ceramic design work in industries manufacturing table ware, sanitary wares, light fittings, pottery, decorative porcelain and materials for electrical and other industries

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