



## TRAVEL AND TOURISM

### INTRODUCTION

Travel and tourism is the largest service industry in India. It provides heritage, cultural, medical, business and sports tourism. The main objective of this sector is to develop and promote tourism, maintain competitiveness of India as a tourist destination and improve and expand the existing tourism products to ensure employment generation and economic growth.

### SKILL SET

- Good Selling Skills
- Knowledge of current rules
- Interpersonal skills
- Awareness about destinations
- Passion for geography and travelling

### JOB PROSPECTS

- Tourism Department
- Airlines
- Tour Operators
- Hotels
- Travel Agencies
- Transport
- Rail Services
- Coach Operators
- Car hire companies

### COURSES

- Advance Diploma in Travel and Tourism Management
- BBA Travel and Tourism
- Diploma in Travel and Tourism Management
- Foundation Course in Travel and Tourism
- Integrated Diploma in Travel and Tourism

## TOP COLLEGES

➤ **Indian Institute of Tourism & Travel Management (Delhi, Gwalior, Bhubaneswar)**

- **Course:** BBA (Tourism & Travel)
- **Eligibility:** The candidates who have passed 10 + 2 examinations in any subject
- **Selection Process :** Entrance Based “IGNTU IITTM Admission Test (IIAT)”

Written Test

- Group Discussion
- Personal Interview

➤ **National Institute of Tourism & Hospitality Management (NITHM), Hyderabad**

- **Course:** BBA (Tourism & Hospitality)
- **Eligibility:** Intermediate or Equivalent ( 10 + 2 ) with 50% marks ( 45 % for SC/ST students )
- **Selection Process :** Personal Interview

➤ **Kerala Institute of Tourism & Travel Studies (KITTS), Thiruvananthapuram**

- **Course:** BBA (Tourism Management)
- **Eligibility:** Minimum 45% in plus two examinations.(Reservations and relaxations as per University norms)
- **Selection Process :** Apply Online

➤ **University Institute of Hotel Management & Tourism, Panjab University, Chandigarh**

- **Course:** Bachelor of Tourism and Travel Management (BTTM)
- **Eligibility:** Not less than 50% aggregate in 10+2
- **Selection Process :** Entrance Exam: PUTHAT
- **PUTHAT-** 100 questions of one mark each
- **Exam Pattern:**
  - English Aptitude
  - Current Affairs and General Awareness
  - Reasoning Ability
  - Hospitality Industry Awareness



- **Christ University, Bangalore**
  - **Course:** BBA in Tourism and Travel Mgmt.
  - **Eligibility:** Minimum 45% in plus two examinations.
  - **Selection Process :** ET + SA + MP +Interview + Academic
  
- **Dr. D.Y. Patil University, Navi Mumbai**
  - **Course:** B.Sc. Tourism
  - **Eligibility:** Minimum 45% in plus two examinations.
  - **Selection Process :** 40% in aggregate 10+2 Cut off
  
- **Queen Mary's College- Chennai**
  - **Course:** B.Sc. TTM (Tourism and Travel management)
  - **Eligibility:** 12<sup>th</sup> pass
  - **Selection Process :** Marks Based
  
- **St. Joseph College of Commerce, Bangalore**
  - **Course:** B.Com (Travel & Tourism)
  - **Eligibility:** Mandatory eligibility for the program is a pass at the +2 level ( Karnataka PUC, ISC, CBSE, NIOS, state boards) in any stream of Commerce & Science from any recognized boards from India or abroad.
  - **Selection Process :** Marks Based

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